

Our Cultures”
brings together
7 cross-sector institutions
from 6 different
culturally diverse countries
(UK, Spain, Turkey,
Portugal, Italy and Greece)
including schools,
cultural and civil society NGOs.



<http://www.ourcultureproject.org>



“
Culture is
the widening
of the mind
and the spirit
”

The Project

The project focuses on providing art-based learning, creating digital concrete content and making the created content easily accessible open source in order to live, sustain and promote our common cultural heritage. Our project aims to create learning tools, resources, materials and training modules in order to encourage creativity and multiculturalism.

Our cultures aims to grow a sense of curiosity and tolerance among students and educators for living in a global and interconnected world with digital cultural data tools by placing our cultural heritage at the very centre of our lives.

The project aims for children and young people to have direct experience with original heritage, to be actively involved in the process gaining understanding of cultural heritage. It also aims to develop digital literacy, collaboration and critical thinking skills, through digital data tool (Web 2.0 tools).

The project will make an impressive presentation of the culture structures and areas in the region where our partners live, using the augmented reality method and 3D design techniques. Our Virtual Cultural Travel Tool will make a tangible contribution to cultural tourism by making the regions where partners live a centre of attraction.



Target Groups

Primary Target Group

The target group for the project is students (7-15 years old), teachers and other educators and professionals working in formal (e.g. schools) and informal (e.g. in the community) settings

Secondary Target Group

Secondary target groups include policy makers, decision makers, the media and general public as well as parents and carers

Objectives

- To make students realise the local / universal dimension of culture through digital tools and arts
- Students will reveal their feelings, thoughts and perceptions freely and sincerely through artistic activities, they will offer create products for our cultural heritage
- To obtain concrete inputs that will increase the intercultural interaction between cultural, artistic and equational institutions in a sustainable way and carry our cultural heritage to the future

